

INCENTIVE PROGRAM:

Recognition/prizes will be given to readers for the total number of pages read and total number of funds raised.

Prize categories are as follows:

Grand Prize (2 winners)

- \$150 Gift Card
- One of your choice of prize bundle
 - Games & Activities
 - Creative & Cozy
 - Faith & Bible Study

1st Runner-Up Prize (2 winners)

- \$125 Gift Card
- One small prize bundle of your choice

2nd Runner-Up Prize (2 winners)

- \$100 Gift Card
- One small prize bundle of your choice

Top Group Prize (2 winners/group)

- \$50 Gift Card
- One small prize bundle of your choice

All participants receive a t-shirt and a certificate!



ADDITIONAL INFO:

Get a group **coordinator** (e.g. teacher, parent, etc.) established **or** decide that you will participate as an individual.

WAYS TO REGISTER:

Contact Gospel Express and ask for **Lexi** to receive the **signup sheet** via **mail/email, or download it from the website.**



- Scan the QR code
- Call: (828) 859-7003
- Email: sponsorship@gospelexpress.com
- Visit: www.gospelexpress.com/r-a-t

PLEASE NOTE:

- Registration deadline: **Nov. 30, 2026**
- Sponsor pledge deadline: **Dec. 31, 2026**
- **Intro packets** will be sent out to our mailing list of previous participants, so readers have time to get sponsors.
- **Reader/coordinator** packets will be sent out by **December 20, 2026.**
- Reading is during **Jan. 1-Feb. 28, 2027.**

***"The grass withers, the flower fades,
But the word of our God stands
forever."***
Isaiah 40:8

Gospel Express Ministries

EVANGELISM • DISCIPLESHIP • COMPASSION

PO Box 217 • Lynn, NC 28750

(828) 859-7003

www.gospelexpress.com

Join us for our 10th Bi-Annual Read-A-Thon



Every page you read
helps raise money to give
Bibles to villagers,
prisoners, pastors, &
school children in Africa!

**January 1st-
February 28th**

See incentive program sheet for more
details and select your desired prizes/t-shirt
size on the signup sheet.

HOW IT WORKS:

- **REGISTER:** Scan the QR code to register online or mail the enclosed **Signup Sheet** to Gospel Express. See back of this flyer for mailing address & QR code.
- **FIND SPONSORS:** Give the **Sponsor Letter** as you ask family, friends, and neighbors to support you in this reading challenge to spread the Gospel. See “*Ways to Sponsor*” for ideas on how they can pledge to sponsor you. List the sponsors and their pledges on the **Sponsor Log**.
- **PICK YOUR BOOKS:** Choose the books you’re interested in reading and list them on the **Reading Log**. See “*What Counts*” below.
- **SELECT YOUR READING PERIOD:** Choose any 30-day reading period between **January 1 and February 28, 2027**.
- **ENJOY READING:** Have fun reading, learning, and enjoying the adventures of stories!

WHAT READING COUNTS:

- Any type of book (*educational, fiction, non-fiction, fun, Bible, etc.*) as long as it’s age appropriate (*at child’s reading level*)
- Magazines, church periodicals, etc.
- Audio books with page number count
- Kindle, iBooks, and other E-Reader’s with page number count
- Reading aloud to other people or being read to (counts for one person)
- Assigned reading for school (completed after school hours)

WHAT DOES NOT COUNT:

- Assigned reading during class time.
- Reading the same book more than once.
- Kindle, E-Reader, or Audio books without page number count

WHO CAN PARTICIPATE:

- Children & youth up to age 18
- Church Groups
- School Groups
- Home School Groups

**Participants need to be at least of preschool age (having parents read to them will count).*

WHAT IS A GROUP:

- **At least** 10 individuals makes a group
- **10-19** participants is **1** group
- **20-38** participants will be divided into **2** groups by ages
- Each school, church, or other group that signs up will be sorted by ages and divided into smaller groups of 10-19 participants
- Individuals (without a group) will be pooled with other individuals and separated by age groups.

AFTER YOUR READING PERIOD IS OVER:

- **Calculate pages read on reading log.**
- **Calculate pledges owed** on sponsor log. Collect pledges from sponsors (See **Collection Letter** in packet). **All checks must be made payable to Gospel Express Ministries not the reader.**
- **Mail in all pledges and completed logs** to Gospel Express Ministries via the address on the back of this flier. (*To qualify for prizes, **pledges/logs must be postmarked by March 31st.***)
- Watch the mail for your prizes! (***Prizes and receipts will be sent by May 2nd.***)

